

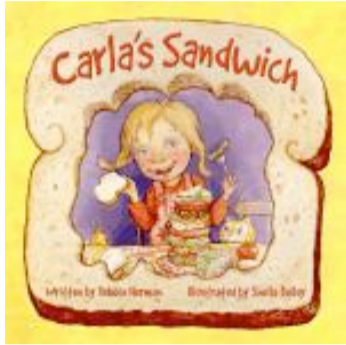
Dear Parent or Grandparent, Teacher or Librarian, Bookseller, Book Buyer or Reviewer, and everyone who loves children's books,

We are very pleased to announce our newest release, Carla's Sandwich.

Book reviewer Allie Bates enthused:

"This book will be to the brown bag lunch what Dr. Seuss was to ham and eggs. There is so much that is good about this beautiful little book... [it's] a gem." (My Shelf.com)

[Carla's Sandwich](#)



Harriet the Spy insisted on tomato sandwiches and Eloise inspired the Plaza Hotel's Skipperdee Sandwich. Now here's Carla, inventing unique sandwiches all her own! But if Carla's sandwiches are so creative, why do the kids in her class tease and ignore her? And what is she going to do about it? Debbie Herman introduces a confident little girl who won't let herself get swallowed up in a crowd, while Sheila Bailey's smorgasbord of wacky, colorful sandwiches and characters will surely inspire young connoisseurs to create sandwich masterpieces of their own. Carla's Sandwich serves up a message that uniqueness is to be valued. And who knows – it may even solve that age-old dilemma of what to pack for school lunch!

Ages 4-8, Hardcover, 32 pages, full color, September 2004, \$15.95 US, ISBN 0972922520

For those unfamiliar with Flashlight Press (which may be most everyone, since we just opened our doors this year), we are a new publishing house specializing in illustrated books for children. Books and flashlights can conjure up images of childhood and bedtime stories, exploring and discovering. Our Flashlight Press books focus on universal themes, and explore issues like individuality, creativity and growth. But ultimately they are just good, fun reading.

Spearheaded by children's book editor Shari Dash Greenspan, Flashlight Press offers 3 to 4 memorable books annually. Some of our authors and illustrators have already won awards, and all are incredibly talented. Flashlight Press titles are available at your favorite bookstore and through your preferred online bookseller, with Independent Publishers Group (IPG) as our dedicated national distributor.

Here's what reviewers are saying about our first two picture books:

[Holly Bloom's Garden](#)

Ages 4-8, Hardcover, 32 pages, full color, April 2004, \$15.95 US, ISBN 0972922504



"...will resonate with children who may have problems standing out in a family or who haven't found the activity they shine at yet." Booklist

"...a satisfying resolution to a story of perseverance and self-discovery." School Library Journal

"Perfect for the child struggling to find his or her own talent." Metro Parent Magazine

"Beautifully illustrated with a simple text and a warm message, this picturebook is a real treasure." Looking Glass Review.com

* Holly Bloom's Garden has been selected as an Accelerated Reader Book.

[The Ring Bear](#)

Ages 4-8, Hardcover, 32 pages, full color, May 2004, \$15.95 US, ISBN 0972922512



"This charming, original story will engage readers of all ages. It is a much-needed book for children [whose] parents... are remarrying." Children's Literature

"...[a] delightful tale." Charlotte Parents' Magazine

"...With humor and compassion... gets at the heart of the child's worry and anger." Washington Parent

"...original, warmhearted, and highly recommended...." Midwest Book Review

"...[the] artwork is remarkable. The facial expressions...are wonderfully amusing." Akron Beacon Journal

You can read more about our current and forthcoming titles at www.FlashlightPress.com.

Sincerely,

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