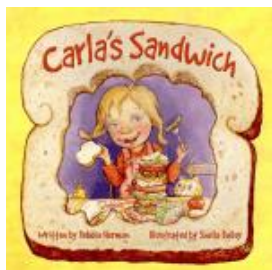


Celebrate National Sandwich Day - Carla-style!

November 3rd is the anniversary of John Montagu's birthday. It's believed that this 18th-century English noble, the fourth Earl of Sandwich, wanted to eat with one hand while gambling. He instructed his servants to serve him his lunch meat between two pieces of bread, thereby inventing - you've got it - the Sandwich. To commemorate the occasion, November 3rd is "National Sandwich Day." Flashlight Press invites you to celebrate Carla-style with sandwiches and activities.

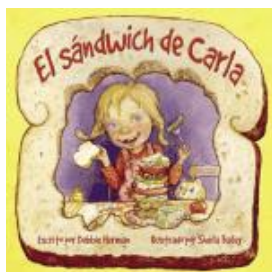


[FIRST read *Carla's Sandwich*](#)

Written by Debbie Herman / Illustrated by Sheila Bailey

"This book will be to the brown bag lunch what Dr. Seuss was to ham and eggs.... a gem." ~MyShelf.com

"Carla is very unique, and so are her sandwiches! ...might just evoke some ideas of crazy recipes for you to try with your kids!" ~Neat Solutions Inc. for Healthy Children



[OR try *El sándwich de Carla* in Spanish](#)

"...un libro delicioso y original."

~HOY, in Chicago and LA

"...ideally lends itself to a spirited read-aloud with a class.
...A creative addition to bookstores and library collections."
~Criticas, starred review



[THEN make a sandwich from *Carla's Cookbook*](#)

Kid-friendly instructions for making all of Carla's unique, creative and **healthy** sandwiches!

[Email us](#) with YOUR favorite sandwich recipe, and we may add it to our *Carla's Sandwich List*!



[AND try these Sandwich Activities!](#)

Teachers and parents: click [here](#) to try our fun and yummy Sandwich Activities. Then, if your kids are still hungry for more, look for these other sandwich-themed books and games:
Sam's Sandwich by David Pelham (Dutton)
The Sandwich Swap by Queen Rania of Jordan (Hyperion)
The Giant Jam Sandwich by John Vernon Lord (Houghton Mifflin)
Cloudy With a Chance of Meatballs by Judi Barrett (Atheneum)
Slamwich (a card game by Gamewright)

Flashlight Press is an independent publishing house specializing in children's picture books that explore and illuminate the touching and humorous moments of family situations and social interactions through captivating writing and outstanding illustrations. You can read more about our current and forthcoming titles at www.FlashlightPress.com

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